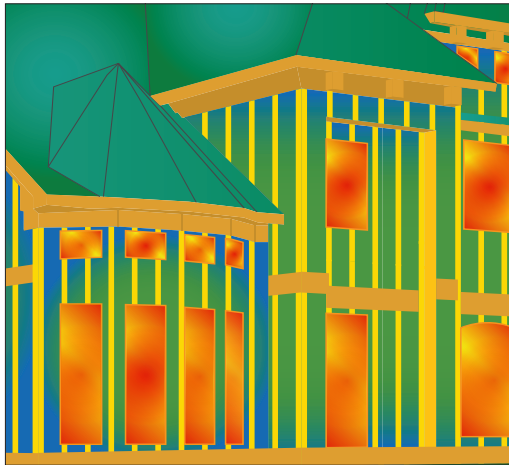


The largest source of energy loss in any home is through the envelope.



Rmax Envelope First Residential Energy Solution seals your home once and for all.

Science proves that the most effective and economical way to control indoor temperature, humidity, air leaks and water drainage is to build a better envelope.

Rmax Envelope First Products Provide:

Thermal Resistance



Air Barrier



Fire Resistance



Water & Condensation Control

Surround Your Home with Residential Energy Solution Insulation...

Because a Better Building Enclosure Makes a More Efficient Home

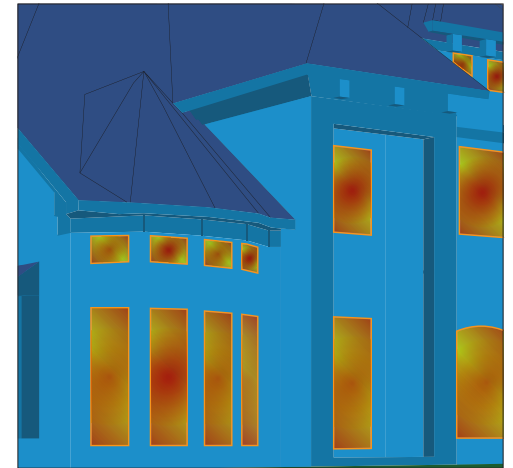


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Because a better building enclosure makes a more efficient home.

ENVELOPE



FIRST
RESIDENTIAL ENERGY SOLUTION

Get better energy efficiency with the Rmax Envelope First Residential Energy Solution

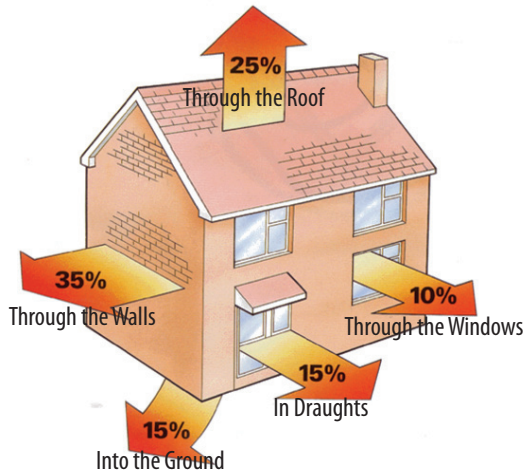


ENVELOPE FIRST
RESIDENTIAL ENERGY PERFORMANCE

The Best Use of Your Energy Efficiency Investment:

As a homeowner, your goal is to keep inside temperatures stable no matter what happens outside. Air, rain, humidity and temperature all come into play. While lighting, appliances, A/C equipment, windows and air infiltration can be maintained and replaced throughout the life of the home, you only have one chance to get the building envelope right.

A proper building envelope includes all the elements of an outer shell necessary to maintain a dry, heated or cooled indoor environment, that facilitates maximum climate control. That's why smart homebuyers look at the envelope first when investing in the energy efficient features of their home.



40% of energy loss occurs through air leakage. Reduce air leakage to a minimum with our Residential Energy Solution.



The Right Performance Energy Solution for All Climates

The Rmax Residential Energy Solution is designed to provide the ideal insulation system for all climate zones across the U.S., and protect the inside of your home from the outside elements no matter where you live.

Once your home is constructed, the continuous insulation package is in place for a lifetime. You'll never have to service it, repair it or replace it. The best investment is in something you never have to worry about again.

Insist on the Rmax Envelope First Solution

Invest in a smarter building envelope and save. With an Rmax Envelope First Residential Energy Solution, you get:

- No ongoing maintenance cost
- No replacement cost
- Lower initial A/C mechanical investment
- Lower utility bills
- More airtight home
- Reduced heat loss
- Added overall home value

**Be Smart about Energy Savings.
Build your house with Rmax!**